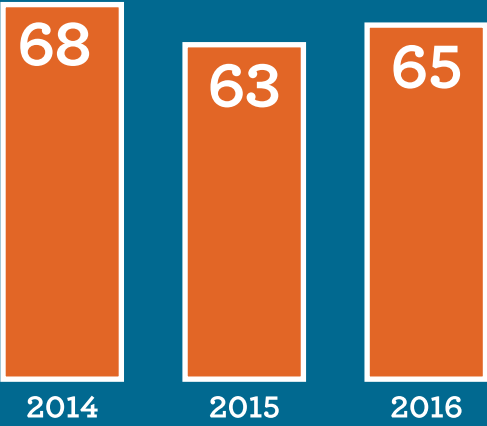


# 2016 International Business Indicator

Despite global headwinds, U.S. companies see opportunities abroad

## Indicator score

At 65, this year's score reflects U.S. companies' positive outlook toward their international business.



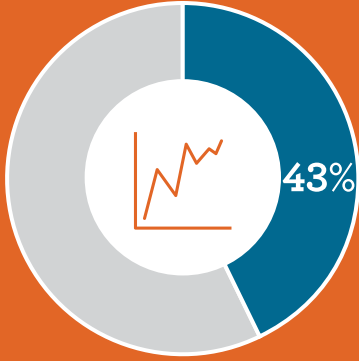
**87%** agree that U.S. companies should consider expanding internationally for long-term revenue growth.

**61%**

say that low energy prices are benefiting their company's global business.



**66%** say that the low U.S. interest rate environment of recent years has been beneficial to their company's international business.



43% say that a potential interest rate increase may impact their international business.



## Western Europe overtakes China as most important foreign market today\*



\*Percentage shows current importance of regions or countries to U.S. Businesses.

For more information, please visit [wellsfargo.com/indicator](http://wellsfargo.com/indicator).