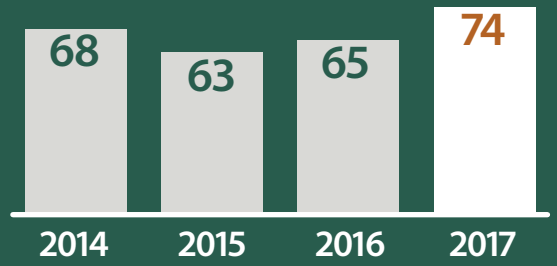


2017 International Business Indicator

Global business optimism surges amid trade uncertainty

International Business Indicator score

jumps to highest point since the survey's inception



The top three factors

driving optimism in global expansion as perceived by U.S. business leaders ...

97%

A strong U.S. dollar



91%

U.S. economic conditions



91%

U.S. regulatory environment



81%

indicate the international component of their business is important and expect it to increase in activity during the next 12 months



86%

agree the failure of trade pacts will have a significant effect on international business



68%

consider U.K. and European-based relationships moderately or very important



32%

of those indicate Brexit will have somewhat to a great effect on their company's short- and longer-term business



The top three markets

important to U.S. businesses are China, Canada, and Mexico

